

# **Planning a Wine Tasting Event?**

"THE SOMMELIER COMPANY is Your Gold Standard Resource for Sommeliers and Wine Specialists"

If you are planning a private event and are looking for a **turn-key package for a classy, fun and educational wine tasting**, you've found the best solution.

We offer Sommelier-Guided Wine Tasting Experiences at the location of your choice. Our team of wine educators and sommeliers is famous for delivering powerful tasting sessions. We also have experts for whiskey (Scotch and bourbon), beer, tequila or cigars.

### YOUR SOMMELIER FOR THIS EVENT:

Our sommeliers are certified by the Court of Master Sommeliers, the Wine and Spirit Education Trust, or the Society of Wine Educators. We can deliver our systematic, highly entertaining and informative tasting experiences for groups of any background.

#### YOUR WINE TASTING LINE UP:

We can arrange for any theme of your choice, or take your guests on a world tour of wine classics—for example:

- 1. Sauvignon Blanc from Marlborough, New Zealand
- 2. Chardonnay from Sonoma Coast, California
- 3. Pinot Noir from Willamette Valley, Oregon
- 4. Aglianico from Vulture in Basilicata, Italy
- 5. Tempranillo from Rioja, Reserva level, Spain
- 6. Cabernet Sauvignon from Bordeaux, France
- 7. Carmenere from Colchagua Valley, Chile
- 8. Shiraz from Barossa Valley, Australia

# **YOUR COSTS:**

Please call us to discuss your exact situation, as there are a few questions that determine our quote.

You will receive clarity on pricing, plus other useful information, once we understand the preferences and plans you have so far.

#### YOUR NEXT STEP:

Call (415) 289-9760 for a quote, or inquire via email at office@SommelierCompany.com. We reply quickly.

Visit www.SommelierCompany.com to learn more.

Feel free to ask for past client testimonials, as well as our event preparation checklist.



# **Tasting Formats**

# **Sit-Down Event (Seminar-Style)**

Entertaining and educational 2-hour wine tasting seminar with 8 different wines. Taste global classics in direct comparison and learn the secrets of the sommeliers. The knowledge gained will last a lifetime:

- Essential overview of key grape varieties and growing regions.
- How to taste, appreciate and identify unknown wines in a blind tasting.
- Wine etiquette for business or social gatherings, pairing with food, gifting, cellaring, aging, and more.

# **Walk-Around Event (Reception-Style)**

In this more casual format, the sommelier presents from a wine tasting station, guiding guests through the wines as they approach individually. This 2.5-hour reception-style format allows guests to:

- Taste at their own pace.
- Socialize with other guests.
- Spend more or less time with the sommelier, based on interest.

# **Popular Add-Ons:**

Paired tastings of cheeses, charcuterie and chocolates are available. Utensils included.

Everything can be customized. Call us now for additional details!