Why Wine & Spirits Trade Associations from Around the World Partner with the THE SOMMELIER COMPANY



"The Sommelier Company is Your Nationwide Live Event Resource for Sommeliers and Wine Specialists in the United States"

Do you regularly arrange wine tasting events across North America to present your portfolio to buyers and the public? Are you frustrated with the difficulty of finding a reliable local team on the ground in each city, and irritated by the huge cost and effort of booking events for each city separately?

We are your nationwide partner in preparing and executing first-class wine events. Let our independent wine expertise company represent your wines nationwide. Our central event management office can handle all details.

We assist you with local teams of certified sommeliers and wine experts in all metropolitan regions of North America. Whether you are targeting the public, or retail and restaurant buyers, we will prepare and host events capable of impressing your audience, exactly according to your preferences.

We draw from a large company-trained talent pool of Certified Sommeliers, Advanced Sommeliers, Master Sommeliers, WSET Diploma holders, Certified Specialists of Wine and Certified Wine Educators, certified by the Court of Master Sommeliers, the Wine and Spirit Education Trust, and the Society of Wine Educators.

RECENTLY FEATURED IN:



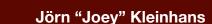
Trade associations, top hospitality firms, and corporations trust us with their most important events. Clients and partners include Wines of Garnacha, WineAustralia and many other wine trade groups in addition to our list of corporate clients like Ritz-Carlton, House of Blues, Live Nation, Boeing, Disney, Hewlett-Packard, Merrill Lynch, and PIMCO.

YOUR KEY BENEFITS:

- Nationwide sommelier coverage:
 One call books the whole road show.

 Sommelier panel presentations are available, or individual sommeliers.
- We ensure consistency of presentation from event to event through centralized training, and 100% reliable, responsive preparation with central management.
- Our well-polished experts are capable of presenting your wines in a way that upholds the integrity of your brand.
- Strategic partnerships can encompass one or more events, or we can act as your U.S. industry representatives.
- Leverage our nationwide credibility with press and consumers, and cut down on travel and marketing costs.





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